

1 of 8

**Rep Firm**  
**Sales Office** ( ) PHILADELPHIA  
**Salesperson** ( ) ANJIE BRADY

**Salesperson Phone#** 215-567-6005  
**Salesperson FAX#** 215-567-5938

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	W-F	6A-630A		:30	\$600.00	10/24-10/26	6	1	6	\$3,600.00	
		Buyline Comment: 6A NEWS										
	2	M-TU	6A-630A		:30	\$600.00	10/29-10/30	4	1	4	\$2,400.00	
		Buyline Comment: 6A NEWS										
	3	M-TU	630A-7A		:30	\$600.00	10/29-10/30	4	1	4	\$2,400.00	
		Buyline Comment: NEWS										
	4	W-F	630A-7A		:30	\$600.00	10/24-10/26	6	1	6	\$3,600.00	
		Buyline Comment: NEWS										
	5	W-F	7A-9A		:30	\$650.00	10/24-10/26	6	1	6	\$3,900.00	
		Buyline Comment: GD MRN AMR										
	6	M-TU	7A-9A		:30	\$650.00	10/29-10/30	4	1	4	\$2,600.00	
		Buyline Comment: GD MRN AMR										
	7	W-F	9A-10A		:30	\$275.00	10/24-10/26	6	1	6	\$1,650.00	
		Buyline Comment: MORNING BLEND										
	8	M-TU	9A-10A		:30	\$275.00	10/29-10/30	4	1	4	\$1,100.00	
		Buyline Comment: MORNING BLEND										

Station KTNV-TV LAS VEGAS, NV

Advertiser ( ) .ROMNEY 4 PRESIDENT

Product MITT ROMNEY

Estimate# 105

Buyer STEPHANIE KINCAID

Phone#

Fax#

Agency ( ) AMERICAN RAMBLER PRODUCTIONS

138 CONANT STREET

BEVERLY, MA 02494

Agency C/P1/P2/E //105

Flight Dates 10/24/2012 - 10/30/2012

Hiatus Weeks

Rep Firm

Sales Office ( ) PHILADELPHIA

Salesperson ( ) ANJIE BRADY

Salesperson Phone# 215-567-6005

Salesperson FAX# 215-567-5938

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	9	M-TU	10A-11A		:30	\$700.00	10/29-10/30	2	1	2	\$1,400.00	
				Buyline Comment: THE VIEW								
	10	W-F	10A-11A		:30	\$700.00	10/24-10/26	3	1	3	\$2,100.00	
				Buyline Comment: THE VIEW								
	11	W-F	11A-12P		:30	\$400.00	10/24-10/26	6	1	6	\$2,400.00	
				Buyline Comment: 11A NEWS								
	12	M-TU	11A-12P		:30	\$400.00	10/29-10/30	4	1	4	\$1,600.00	
				Buyline Comment: 11A NEWS								
	13	M-TU	12P-1P		:30	\$750.00	10/29-10/30	4	1	4	\$3,000.00	
				Buyline Comment: THE CHEW								
	14	W-F	12P-1P		:30	\$750.00	10/24-10/26	6	1	6	\$4,500.00	
				Buyline Comment: THE CHEW								
	15	M-TU	1P-2P		:30	\$750.00	10/29-10/30	2	1	2	\$1,500.00	
				Buyline Comment: GENERAL HOSPITAL								
	16	W-F	1P-2P		:30	\$750.00	10/24-10/26	3	1	3	\$2,250.00	
				Buyline Comment: GENERAL HOSPITAL								
	17	M-TU	3P-330P		:30	\$275.00	10/29-10/30	2	1	2	\$550.00	
				Buyline Comment: MILLIONAIRE								
	18	W-F	3P-330P		:30	\$275.00	10/24-10/26	3	1	3	\$825.00	
				Buyline Comment: MILLIONAIRE								
	19	M-TU	330P-4P		:30	\$350.00	10/29-10/30	2	1	2	\$700.00	
				Buyline Comment: NEWS								

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	20	W-F	330P-4P		:30	\$350.00	10/24-10/26	3	1	3	\$1,050.00	
		Buyline Comment: NEWS										
	21	M-TU	4P-430P		:30	\$450.00	10/29-10/30	4	1	4	\$1,800.00	
		Buyline Comment: JUDGE JUDY										
	22	W-F	4P-430P		:30	\$450.00	10/24-10/26	6	1	6	\$2,700.00	
		Buyline Comment: JUDGE JUDY										
	23	W-F	430P-5P		:30	\$450.00	10/24-10/26	6	1	6	\$2,700.00	
		Buyline Comment: JUDGE JUDY										
	24	M-TU	430P-5P		:30	\$450.00	10/29-10/30	4	1	4	\$1,800.00	
		Buyline Comment: JUDGE JUDY										
	25	M-TU	5P-530P		:30	\$900.00	10/29-10/30	4	1	4	\$3,600.00	
		Buyline Comment: 5P NEWS										
	26	W-F	5P-530P		:30	\$900.00	10/24-10/26	6	1	6	\$5,400.00	
		Buyline Comment: 5P NEWS										
	27	W-F	6P-630P		:30	\$1,000.00	10/24-10/26	6	1	6	\$6,000.00	
		Buyline Comment: 6P NEWS										
	28	M-TU	6P-630P		:30	\$1,000.00	10/29-10/30	4	1	4	\$4,000.00	
		Buyline Comment: 6P NEWS										
	29	M-TU	630P-7P		:30	\$1,000.00	10/29-10/30	4	1	4	\$4,000.00	
		Buyline Comment: 630P NEWS										
	30	W-F	630P-7P		:30	\$1,000.00	10/24-10/26	6	1	6	\$6,000.00	
		Buyline Comment: 630P NEWS										

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	31	W-F	7P-730P		:30	\$1,000.00	10/24-10/26	3	1	3	\$3,000.00	
		Buyline Comment: ACCESS HOLLYWOOD										
	32	M-TU	7P-730P		:30	\$1,000.00	10/29-10/30	2	1	2	\$2,000.00	
		Buyline Comment: ACCESS HOLLYWOOD										
	33	M-TU	730P-8P		:30	\$1,000.00	10/29-10/30	2	1	2	\$2,000.00	
		Buyline Comment: MILLIONAIRE										
	34	W-F	730P-8P		:30	\$1,000.00	10/24-10/26	3	1	3	\$3,000.00	
		Buyline Comment: MILLIONAIRE										
	35	W-F	11P-1130P		:30	\$1,000.00	10/24-10/26	6	1	6	\$6,000.00	
		Buyline Comment: 11P NEWS										
	36	M-TU	11P-1130P		:30	\$1,000.00	10/29-10/30	4	1	4	\$4,000.00	
		Buyline Comment: 11P NEWS										
	37	M-TU	1130P-12A		:30	\$900.00	10/29-10/30	2	1	2	\$1,800.00	
		Buyline Comment: NITELINE										
	38	W-F	1130P-12A		:30	\$900.00	10/24-10/26	3	1	3	\$2,700.00	
		Buyline Comment: NITELINE										
	39	W-F	430A-459A		:30	\$75.00	10/24-10/26	3	1	3	\$225.00	
		Buyline Comment: NEWS										
	40	M-TU	430A-459A		:30	\$75.00	10/29-10/30	2	1	2	\$150.00	
		Buyline Comment: NEWS										
	41	M-TU	5A-530A		:30	\$175.00	10/29-10/30	4	1	4	\$700.00	
		Buyline Comment: NEWS										

<b>Rep Order#</b>	6866688	<b>Ver#</b>	1	<b>Status</b>	New
<b>EC'd</b>	Yes				

<b>Station</b>	KTNV-TV LAS VEGAS, NV
<b>Advertiser</b>	( ) .ROMNEY 4 PRESIDENT
<b>Product</b>	MITT ROMNEY
<b>Estimate#</b>	105
<b>Buyer</b>	STEPHANIE KINCAID
<b>Phone#</b>	
<b>Fax#</b>	

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	42	W-F	5A-530A		:30	\$175.00	10/24-10/26	6	1	6	\$1,050.00	
		Buyline Comment: NEWS										
	43	W-F	530A-6A		:30	\$175.00	10/24-10/26	6	1	6	\$1,050.00	
		Buyline Comment: NEWS										
	44	M-TU	530A-6A		:30	\$175.00	10/29-10/30	4	1	4	\$700.00	
		Buyline Comment: NEWS										
	45	M	8P-10P		:30	\$10,000.00	10/29-10/29	1	1	1	\$10,000.00	
		Buyline Comment: DANCING WITH THE STARS										
	46	M	10P-11P		:30	\$6,500.00	10/29-10/29	1	1	1	\$6,500.00	
		Buyline Comment: CASTLE										
	47	TU	8P-10P		:30	\$10,000.00	10/30-10/30	1	1	1	\$10,000.00	
		Buyline Comment: DANCING-RESULTS										
	48	TU	10P-11P		:30	\$4,500.00	10/30-10/30	1	1	1	\$4,500.00	
		Buyline Comment: PRIVATE PRACTICE										
	49	W	8P-9P		:30	\$3,000.00	10/24-10/24	1	1	1	\$3,000.00	
		Buyline Comment: MIDDLE/SUBURGATORY										
	50	W	9P-930P		:30	\$12,000.00	10/24-10/24	1	1	1	\$12,000.00	
		Buyline Comment: MODERN FAMILY										
	51	F	8P-9P		:30	\$1,500.00	10/26-10/26	1	1	1	\$1,500.00	
		Buyline Comment: SHARK TANK										
	52	F	10P-11P		:30	\$5,000.00	10/26-10/26	1	1	1	\$5,000.00	
		Buyline Comment: 20/20										

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	53	SA	6A-630A		:30	\$300.00	10/27-10/27	2	1	2	\$600.00	
		Buyline Comment: 6A NEWS										
	54	SA	630A-7A		:30	\$300.00	10/27-10/27	2	1	2	\$600.00	
		Buyline Comment: NEWS										
	55	SA	7A-8A		:30	\$1,000.00	10/27-10/27	2	1	2	\$2,000.00	
		Buyline Comment: GD MRN AMR										
	56	SA	8A-9A		:30	\$325.00	10/27-10/27	2	1	2	\$650.00	
		Buyline Comment: 8A NEWS										
	57	SA	9A-4P		:30	\$1,500.00	10/27-10/27	2	1	2	\$3,000.00	
		Buyline Comment: COLLEGE FOOTBALL										
	58	SA	5P-830P		:30	\$2,000.00	10/27-10/27	2	1	2	\$4,000.00	
		Buyline Comment: COLLEGE FOOTBALL										
	59	SA	11P-1130P		:30	\$700.00	10/27-10/27	2	1	2	\$1,400.00	
		Buyline Comment: 11P NEWS										
	60	SA	5A-530A		:30	\$250.00	10/27-10/27	2	1	2	\$500.00	
		Buyline Comment: NEWS										
	61	SA	530A-6A		:30	\$250.00	10/27-10/27	2	1	2	\$500.00	
		Buyline Comment: NEWS										
	62	SU	6A-630A		:30	\$300.00	10/28-10/28	2	1	2	\$600.00	
		Buyline Comment: 6A NEWS										
	63	SU	630A-7A		:30	\$300.00	10/28-10/28	2	1	2	\$600.00	
		Buyline Comment: NEWS										

Station KTNV-TV LAS VEGAS, NV

Advertiser ( ) .ROMNEY 4 PRESIDENT

Product MITT ROMNEY

Estimate# 105

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138 CONANT STREET

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Flight Dates 10/24/2012 - 10/30/2012

Hiatus Weeks

Rep Firm

Sales Office ( ) PHILADELPHIA

Salesperson ( ) ANJIE BRADY

Salesperson Phone# 215-567-6005

Salesperson FAX# 215-567-5938

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	64	SU	7A-8A		:30	\$650.00	10/28-10/28	2	1	2	\$1,300.00	
			Buyline Comment: GD MRN SUN									
	65	SU	8A-9A		:30	\$325.00	10/28-10/28	2	1	2	\$650.00	
			Buyline Comment: 8A NEWS									
	66	SU	10A-11A		:30	\$750.00	10/28-10/28	1	1	1	\$750.00	
			Buyline Comment: THIS WEEK									
	67	SU	7P-8P		:30	\$1,000.00	10/28-10/28	2	1	2	\$2,000.00	
			Buyline Comment: AMERICA'S FUNNIES VIDEO									
	68	SU	8P-9P		:30	\$4,500.00	10/28-10/28	1	1	1	\$4,500.00	
			Buyline Comment: ONE UPON A TIME									
	69	SU	9P-10P		:30	\$4,500.00	10/28-10/28	1	1	1	\$4,500.00	
			Buyline Comment: REVENGE									
	70	SU	11P-1130P		:30	\$750.00	10/28-10/28	2	1	2	\$1,500.00	
			Buyline Comment: 11P NEWS									
	71	SU	5A-530A		:30	\$250.00	10/28-10/28	2	1	2	\$500.00	
			Buyline Comment: NEWS									
	72	SU	530A-6A		:30	\$250.00	10/28-10/28	2	1	2	\$500.00	
			Buyline Comment: NEWS									

---REPORT TOTALS---

Report Totals: 225 / \$192,650.00

---SALES MONTHLY TOTALS---

Station KTNV-TV LAS VEGAS, NV

Advertiser ( ) .ROMNEY 4 PRESIDENT

Product MITT ROMNEY

Estimate# 105

Buyer STEPHANIE KINCAID

Phone#

Fax#

Agency ( ) AMERICAN RAMBLER PRODUCTIONS

138 CONANT STREET

BEVERLY, MA 02494

Agency C/P1/P2/E //105

Flight Dates 10/24/2012 - 10/30/2012

Hiatus Weeks

Rep Firm

Sales Office ( ) PHILADELPHIA

Salesperson ( ) ANJIE BRADY

Salesperson Phone# 215-567-6005

Salesperson FAX# 215-567-5938

Oct 12: 149 / \$117,850.00

Nov 12: 76 / \$74,800.00

Sales Totals: 225 / \$192,650.00

Station Totals: 225 / \$192,650.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$520,676	KBLR	0%	KLAS	17%	KSNV	23%	KTNV	37%	KTUD	0%
		KVCW	1%	KVMY	3%	KVVU	19%				

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books null

Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE